

International Karting Distributors (IKD) take over distribution of Rotax karting products for the Australian market from RaceMax

Gunskirchen, Austria, April 26, 2024 – BRP-Rotax is excited to announce that International Karting Distributors (IKD), a longstanding partner for Rotax Racing in Australia, will be back on board as the distributor for the Australian market from May 01, 2024.

IKD has previously been the Australian Rotax karting distributor from 2008 to 2020.

RaceMax has been serving the Australian market during a challenging period from January 2021 until today. Richard & Tania Bethune have managed the distribution from their nearby home in New Zealand.

"We have found that the efforts to serve and develop the market of Australia for Rotax are extraordinarily difficult. With IKD having a well-established network already in place and the willingness of Ian Black to take on this challenge, the deal for the transfer has been finalised", said Richard Bethune of RaceMax.

We want to thank RaceMax for all their efforts in the last 3 years within the Australian market.

Richard & Tania Bethune & Right Karts will continue to focus resources for the development of Rotax Racing products in their home market of New Zealand.

Ian Black (IKD) stated, "I am thrilled to reunite with the Rotax family. With their unparalleled karting products and our dedicated team of IKD, we are looking forward to serve and elevate the Australian market. I am confident there will be exciting times ahead for Rotax racers in Australia."

About BRP-Rotax:

BRP-Rotax GmbH & Co KG, the Austrian subsidiary of BRP Inc, is a leader in the development and production of propulsion systems for the recreational and powersports markets. Founded back in 1920, BRP-Rotax has been committed to sustainable mobility and technological progress for more than 100 years. The innovative Rotax four-stroke and two-stroke high-performance engines are used for BRP products such as Ski-Doo and Lynx snowmobiles, Sea-Doo personal watercraft, Can-Am onroad and offroad vehicles, as well as for karts and sport planes. With sustainable products such as the first emission-free Lynx HySnow snowmobile or the high-performance E20 e-kart series, BRP-Rotax is also a pioneer in the field of alternative drive models.

www.rotax.com

About BRP

About BRP BRP Inc. is a global leader in the world of powersports products, propulsion systems and boats built on over 80 years of ingenuity and intensive consumer focus. Through its portfolio of industry-leading and distinctive brands featuring Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft and pontoons, Can-Am on and off-road vehicles, Alumacraft and Quintrex boats, Manitou pontoons and Rotax marine propulsion systems as well as Rotax engines for karts and recreational aircraft, BRP unlocks exhilarating adventures and provides access to experiences across different playgrounds. The Company completes its lines of products with a dedicated parts, accessories, and apparel portfolio to fully optimize the riding experience. Committed to growing responsibly, BRP is developing electric models for its existing product lines and exploring new low voltage and human assisted product categories. Headquartered in Quebec, Canada, BRP has annual sales of CA\$10.4 billion from over 130 countries and a global workforce of close to 20,000 driven, resourceful people.

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